

# MOBILE MOVEMENT

-Dr. M.Madhuri Devi



# MOBILE MOVEMENT

*By*

**Dr. M.Madhuri Devi**

*Asst.Professor, Commerce,  
Bhilai Mahila Mahavidyalaya,  
Hospital Sector, Bhilai.  
[madhurikiran@gmail.com](mailto:madhurikiran@gmail.com)*

**2019**

**Ideal International **E** – PublicationPvt. Ltd.**

[www.isca.co.in](http://www.isca.co.in)

**I**deal  **International E-Publication**  
Pvt. Ltd.

427, Palhar Nagar, RAPTC, VIP-Road, Indore-452005 (MP) INDIA  
Phone: +91-731-2616100, Mobile: +91-80570-83382  
E-mail: [contact@isca.co.in](mailto:contact@isca.co.in), Website: [www.isca.co.in](http://www.isca.co.in)

<b>Title:</b>	<b>MOBILE MOVEMENT</b>
<b>Author(s):</b>	<b>Dr. M.Madhuri Devi</b>
<b>Edition:</b>	First
<b>Volume:</b>	I

**© Copyright Reserved**  
**2019**

*All rights reserved. No part of this publication may be reproduced, stored, in a retrieval system or transmitted, in any form or by any means, electronic, mechanical, photocopying, reordering or otherwise, without the prior permission of the publisher.*

**ISBN: 978-81-941310-0-7**

## Preface

Internet has changed the face of the Globe. Technological Revolution has launched Desktops, Laptops, palmtops, a Mobile with Internet has penetrated into the human life as a rocket and it has great impact on the human life. In 21<sup>st</sup> century, the famous Global movement is nothing but “The Mobile Movement”. Frankly speaking the life style of all ages has undergone a great change. Kids are enjoying audio vedio rhyming and poem sessions, as well as gaming. Middle aged working people / House wives House Husbands,,, all hands are holding mobile 24/7. As this is an instrument that can join people or that can disconnect with people. So, people are using this weapon as per their choice. Mobile is a blessing to the senior citizens , It’s a time pass toy for them. Really they got engaged with their grand children, siblings, family members who are at a distance and with their age group in social media specially, Face Book and whatsapp as well they follow programmes of their choice. Lets come to Youth, who are the citizens of tomorrow and who has to play a key role in the nation Building. Adoloscence (10-21) is the key age of their education and career as well as it’s the tender age of hormonal hike. How these guys are enjoying the technological advancement of mobile phone with internet. As they can use this for their betterment as well as for bitterment. I have taken interviews, Group discussions with different age groups and they reveal that there is great impact specially on the adolescent age group we can call this as ‘Mobile Movement’ and i I am presenting the same here.

## Dedicated to my Mother



**Mrs. Mullapudi Vimala Devi**

This book is dedicated to my Mother who gives grace to the word 'Mother', she has filled our lives with abundance. Because of her care, affection, love and prayer today we are like this. And its her blessing only if i am able to do any right thing. I am nothing without my mother. She has neither taught me tricks or strategies to live or handle people nor she played in her life. Her only way of live is love and forgiveness. She loved all without any discrimination of Class, Quality or Relation. She used to be peaceful even though her surrounding is quite trumbling. She has always been happy and pleasant with no expectations from anyone and had been consistently serving others wholeheartedly without making noise. I am very lucky to have a mother like my Mother, proud to say that I am her daughter. Without saying any thing she said alot. Without teaching she taught the lesson of life with excellence.



## **Acknowledgement**

It is with pleasure that I articulate my sincere thanks to Management of Bhilai Mahila Mahavidyalaya, Bhilai for giving me wonderful opportunity to serve.

I render my deep sense of gratitude to our Principal Madam, HOD, Colleagues, Friends and Students of Bhilai Mahila Mahavidyalaya for their consistent support as well as encouragement.

I am greatly indebted to my father Mr. Mullapudi Prasad, my sister Mrs. Komali Rani for their constant motivation and love.

I am very much thankful to my mother late Mrs. M. Vimala Devi & my brother late Mr. M. Siva Ram for their blessings.

I am grateful to my Husband, daughters, father-in-law and mother-in-law for their kind co-operation.

I am also thankful for the love of Sadhika, Jayasree and Manyasree my nieces which has always been my strength.

Finally, I would like to convey my sincere thanks to my maid for her full support.

**Dr. M. Madhuri Devi**

## **CONTENTS**

**1.Introduction**

**2.Importance of mobile Phone in Education**

**3.Mobile with Internet**

**4.Mobile and Student Development**

**5.Modern Communication and Universalization**

**6. Mobile Phone& Social Media**

**7.Mobile Phone and Indian Culture**

**8. Suggessions**

## Mobile Movement

### 1. INTRODUCTION

In just a few years, mobile phone has emerged as the ultimate multimedia device. It has become inseparable part of our life style. India has more cellular connections. There were 128.19 billion active connections in the month of January 2019 for a population of nearly 1,32.42 billion. That is **CONNECTIONS PER EVERY 100 CITIZENS ARE: 93.15**. Mobile Phone was included in necessities, it is no more a luxury. Man is suffering more with cell phone hunger than with real hunger. Ofcourse! Phones make people individualistic – being unique from others, they give a sense of instant gratification, feel of being close to others. Technology has both wide spread advantages and disadvantages. It's a great advancement over the previous era undoubtedly and made our life digitalized.

While it has provided a new avenue for social networking and interactions, the change in the space and time concept has also had a negative effect as well. Many of us have likely experienced a situation where we have been in the presence of a person who had been engaged with his cell phone from so much time, feels hard to receive people around him and most probably, he interacts with some sort of rudeness that lacks respect for the individuals around him. Ofcourse! this is because of stress and impatience caused due to



continuous use of mobile. Cell phones have changed the form of social interactions. Individuals are communicating more via text messages and phone calls than they are face-to-face. It has a great impact on our social environment.

Individuals have become enveloped in their cell phones and less aware of their social surroundings, missing all possible new social interactions. The danger is that many people do not know when to turn off their cell phone. Personal contacts and good listening skills are declining day by day. Cell phones have influenced every aspect of our life.

Mobile Phone has brought a revolutionary change in the human life. Human being is assigned a social responsibility in every age of his life. It has a great impact upon all the age groups.

Youth --- Student Stage

Middle Aged --- Parent Stage

Senior Citizens --- Grand parent Stage

## **2. The Importance of Mobile Phones in Education**

Our means of communication have changed; habits have shifted; our routine was altered. These are the changes technology has brought to our society, which the different social institutions have learned to adapt.

But a closer look at our social institutions reveals that the school system in the country needs to be more responsive to these changes. As an institution that

teaches dealing with real life situations, the school system shall be more accepting the technological advances and their benefits, just like the benefits of using cellular phones.

Different Institutions have only three different policies when it comes to the use of cellular phones in the classroom. Some Institutions allow the use of mobile phones anytime. Some allow it only on break times. But more Colleges impose a total mobile phone ban in the school grounds .True enough, letting the use of mobile phones in the classroom unsanctioned can be detrimental to the learning process because of the following possibilities:

- Students sending and receiving text messages during class time;
- Students sending and receiving answers during exams;
- Students playing on their phone during discussion;
- Students bullying others by sending unwanted text messages; and/or,
- Students taking and distributing inappropriate digital materials.

However, it shall be taken into consideration that these are just possibilities. Allowing the use of mobile phones in the Schools/colleges, coupled by proper regulations imposed by teachers and administrators, could lead to an improved digital education process. Here are some of the uses of mobile phones in the classroom:

- Replaces paper and pencil for taking down notes;

- As a calculator in math and other classes that needs computation;
- As an organizer for saving reminders;
- As a dictionary for literature or English classes;
- As a translator for foreign language classes; and,
- As a personal computer, which you can use to access the internet for information, to open an e-book to read, to open a document to study, and many others.

### **Both sides of the coin: Mobile is a Boon or Bane:**

Of course! Mobile is useful for students in positive as well as negative ways. In positive, it is very useful thing for students. By mobile, students can easily communicate through social media or with their friends and students can also use mobile phone for multiple tasks, they can surf internet, can do text messages and calls ofcourse! Having mobile with internet they may find, understand new things, learn new techniques & patterns of solving questions with ease and in short span of time.If they use in this way its a boon for their educationand career. In negative way excess use of mobile may cause lots of diseases. It mainly affects the concentration power of students. They become addict of it by repeated use & spending long time on it which spoils theirlife, in this way, it will be a bane.proper use of mobile phone enhances the students' studies. So,

students should be wise in making use of the mobile phone with many applications.

Multiple social networking apps are downloaded and the youngsters are engaged in nonstop nonsense communication. Same information is shared once by Whatsapp, once by facebook , instagram, etc. Same followers, same opinion may be in a different way, on all. They are playing passing the pass. 24/7 can be passed without any effort except being online.

### **3. Mobile with Internet:**

#### **Smart Phones fulfil the Individual's crave for Identity:**

Someone's thoughts are consistently followed ...liked or finding means and makes. But there is no room for creativity and one's own thinking. Especially youth who are going to decide the future of our Nation. To say in simple words, Youth is suffering from the addiction of social media networking or cellphones. Although people are together they are alone and there is no togetherness- **"WE ARE TOGETHER WITH NO TOGETHERNESS"**. An attitude of intolerance has been developed as one individual cannot tolerate the physical presence of other individual. This leads to destruction.

If we hide mobiles for a week, their real potential and actual socialisation can be observed, which exhibits the real personality of the youth. If we fall down ... then only we may come to know what should not be done and how to get up and move on..in life also.... Reading one's experiences will not make you a learned

one. Theory without practical experience will not make you understand things, i.e. they will only keep you in illusion as you are a learned person which is much dangerous. Same old teachings of Vivekananda, Buddha are rolled on repeatedly but nobody has time to understand or experience life. The crowd is living someone's...life which was already lived {lived once upon a time}. Personal space means being online, there is no time for looking at the person's inner space.... no room for introspection.... If any failure or unwanted things happen people read Buddha's or some one's famous quotes which were written according to their personal experiences of that time, apply to their life ... accept ..convince themselves... and come out of the situation without any realisation.

### **No one is thinking from the root or being humane.**

Lack of required physical social movement is one of the main reasons for the increased income of Psychiatrists today. Snap Chat, Instagram, Facebook etc. are constantly used by the youngsters for posting photographs. Too much importance is given for physical appearance, looks, instead of looking the world where they have to live in. Our youth..the future of our nation is getting mesmerised by looking at themselves which is going to vanish by time. They are knowing the known thing again and again...learning is not at all taking place.**Point to be noted here is 'Presentation is overtaking performance.'**

Lack of discipline in the usage of mobile Phone will make the life a big mess.

One should remember that it is a mere communicative device which should be used while necessary.

#### **4. MobilePhone and Develepment of Student**

##### **Mobile Games & Student Development:**

of course! It is great to know that without physical movement and effort one plays as well as wins. No doubt it is a good time pass and develops logic but the achiever feeling from winning the game is not going to give you a sportsman spirit which is required for a smooth sailing, managing oneself in reaching their goal to win, ups and downs in the play importantly...the freedom, being with different personalities shapes one's personality, improves problem solving capacity, develops competitive spirit and makes one confident. But, Physical fitness and growth {physical and mental} are directly affected due to mobile games. This has already lead to increased income of psychiatrists and weight reducing centres.

##### **Mobile Zone the Comfort Zone:**

People do not prefer to come out of their comfort zone. But life is not always be a bed of roses ... it may be a bed of thorns too. We are preparing our youth for the rose bed instead we have to make them ready for the bed of thorns and then they may be able to face life in all circumstances.



Students are hiding from hard work... Students of high intellect, able in problem solving , having potential to work hard and are capable in decision making can only get high & responsible positions. **If all are expecting to streamline for soft jobs who is going to work on the fields and Mines?!** The future of the world is dark..

### **Upcoming Danger:**

Remember one thing ... if the farmer is growing the crops and the workers are extracting metals from the ores....raw materials are available to get the finished products {our wishes come true}. This era of Internet will lead to an unwanted situation that everyone will prefer to put less physical effort and would not like to get out of air condition...this will result in the lack of input...{raw material} which might be bought from the underdeveloped countries and make them developed... so... the impact of development should not {affect the graph of development} lead to underdevelopment. Let us keep in mind and make optimum utilization of the technology.

### **Mobile as a source of Entertainment**

Life is nothing less than a hell without any entertainment in it. Thanks to mobile phones that let us entertain while on the go. The mobile phones getting launched nowadays come with super impressive features related to entertainment.

Mobile manufacturers know it pretty well that at present, **entertainment is on demand**. This is the reason mobile phones are not less than complete portable entertainment devices.

### **Mobile & peer Pressure :**

Use of Mobile has increased peer pressure among the students, Although they would like to avoid phones they are help less as all the class mates, friends are carrying mobile in their hands and they are discussing, sharing the things shared on their mobiles. It has become mandatory, the pressure is also on the company, model, features, even cover of the mobile. Uniform is introduced in the schools and colleges to remove social inequalities and let the students adopt equivalence with all. But what to do with Operating System either Android or IOS, which became a status symbol and difference maker. The youth are facing a challenge of their Existance. It is really an odd situation.... . Parents are also confused as the children are using mobiles for study purpose and understanding the peer pressure as well. They donot know how to mend their children in managing their mobile. Obile has become their 7<sup>th</sup> sense and it is very clear that the students'stime is bound without their consent. **There is no personal space..they are in public space of social Media.**

Freedom of thought ... freedom of speech are being used by the men of power and position butFreedom is the way of life and it is the need of all living beings.

All the laws are formed by us for a comfortable living. If our rules are becoming our rulers, we have to bring change. This is possible only by introducing new system for a new life style. A strong mobile Act should be formed by considering all pros and cons for all age groups specially youth . Happiness makes one healthy and this comes from freedom - so, let every human live a free life without peer pressure.

### **Side Effects of Mobile Phone:**

Depression: Staying for long time on Social networking Websites or following some one's thoughts for long hours kills one's thinking and affects one's creativity. It makes an addictive mindset that stops people from active participation in their present and in long run this makes one frustrated and results in depression.

### **Facility leading to Stress:**

All of us know very well that, Internet has brought the world under a single roof. We should keep limitations for every activity. Everything is awesome only up to a certain extent. Study hours or working hours are limited when there is no Internet. But now, due to the availability of Internet facility, one can finish the work from home also. So that, People work day and night as the work is allotted

and one can work with in the stipulated time, they work non-stop to present their performance and this continuous effort results in stress and ill health.

### **Corporate World has suppressed the sense of Sun-Set and Sun-Rise:**

This proliferation of communication has badly affected the discipline of life, as there is no sense of sun-rise and sun-set. Day time is for work and night time is for sleep/Rest. One should not go against Nature. Nature is the best Teacher; every question has answer in Nature if we would like to know. But due to the so called Development and corporatisation, man became a slave and just it is as he is living to work. There is no balance between work life and family life. We have to earn experience and enjoy.

In long run this has a very bad impact as the kids are not groomed well because parents are not giving personal time, and they are given whatever they want in the place of parental love & care, they will be lacking sharing and caring and no sense of adjustment. Our next generation will be of no ethics, no values and they will be unable to feel good from their life. A consistent, gradual development will stay long; this rapid corporatisation will revert in the future. **‘We do not live for Money, we earn money to live’** but this equation is changing. Let us be alert.

## **5. Modern Communication & Universalization:**

I am also against to war culture. As Internet has removed all the barriers of communication and extended the scope of globalisation, the concept of borders and border force should be eliminated. Democracy should be owned by the world on the common platform and a universal law should be formed as Non violent measures should be introduced for protecting or safeguarding any asset. Violence should be banned. Both physical as well as mental.

All the weapons should be burnt and only meetings ... conferences ... should be there. Problems should be solved through discussion and understanding. One member of each country...in the union...One should work for the interest and benefit of all.

Just like a country with multiple states.... a world with many countries... should be our aim. Globalization should remove all the barriers of universalization. In every good occasion.. We recall the famous address of Vivekananda... in the Chicago...conference which has awoken all the audience i.e., “ My brothers and sisters” - but we never try to understand the real message.

With the help of Internet... not only business deals but all the distances should be minimized and the dream concept of universalization that is unity in diversity should be achieved. Youth should work for this.

## **Optimum Utilization of Technology and the concept of Universalization:**

Pollution- specifically, air and cyber pollution can be minimized for a healthy life. Cyber Pollution is affecting physical as well as mental health of the people. The Government should fix specific time for the usage of Internet, for minimizing cyber-pollution and maximizing socialisation.

**‘Vehicles are the Human – Facilitators’:** Less use of motor vehicles can be promoted through provision of jobs nearby their residence and Specific vehicle for certain distance by making compulsion of bicycles for a short distance and motor Vehicles for a long distance. Choice of vehicle should be based on the distance to be travelled . Limitation should be fixed.

**Network fora Healthy Life:** In India MGNREGA was introduced with the concept of reducing migration and increasing employment and proper utilization of our resources. Multiple office outlets should be opened by each company and joining them with the help of appropriate software connected with Net. Network should be used for our better and comfortable life not for hazardous state.

Strict law should be framed for keeping mobile with some minimum distance and limited use of it. Physical workout and games/sports should be made compulsory at all working places which automatically keeps mobile at a



distance. No home deliveries and mobile shopping... everything should be available everywhere with no variance of quality and price in the nearby market and one should go and get it. Introduction of Uniform Markets at a specific distance is a solution to many problems. This will increase the scope of socialization and physical exercise.

### **Mobile's interference in human life right from the Childhood:**

**Brought Up/Upbringing: should be free:** Too much guidance and spoon feeding in the upbringing is going to make the children handicapped and this is going to suppress their natural ability. Today, we rarely find kids out door activity, they do not prefer to play with their age group and no excitement or enthusiasm in doing new things. Our children are really missing their childhood.

### **Missing Real Thought & Natural Expression:**

Google Guru is providing many sample works before even thinking of doing a piece of work. We immediately stop thinking and start copying...pasting or begin making necessary changes with the help of websites like Grammarly, to save from Plagiarism. So, see what is happening instead of putting our effort in a right way on right things ??! we are putting it in a false manner and for doing

wrong things which leaves a little room for skill development and gradually spoils our personality.

## **6. Mobile Phones & Social Media:**

### **Unnecessary communication creates unwanted feelings:**

Whatsapp group.....facebook group .... working group .... same .....college friends are again facebook friends ... and again in whatsapp ...unnecessary communication creates unwanted feelings. Staying in social media for long hours kills our creativity that adversely effect the efficiency. In fact this will effect our thinking . it slows down our brains as well as create psychiatric problems due to poor interaction with people by being online for long hours.

**Whatsapp:** Whatsapp should be used for urgent message like Telegram: Its a facility for faster communication but using it whole day as time pass. Social Media Regulation Act' should be introduced with proper guidelines providing permission to login to different sites considering age, time and hours of usage. There should be different provisions or APPs for students, employees and corporates and those should be licenced.

**You Tube:** There should be a procedure for uploading any information in YOUTUBE. Permission prior to uploading in YOUTUBE should be made compulsory. As there are good/bad, right /wrong, Legal/ Illegal, Information

should be certified before uploading. If Adult vedios are uploaded in Youtube, permission to login page should be there providing only to adults after uploading Identity Proof like Adhar card/ PAN card like that.

**Facebook** :Its a great APP where we can share an important/urgent message to lots of people at once and where we can find our lost contacts. Facebook should be signed in for that purpose only where we should share good and bad which should be made known to our contacts. It has become a marketyard and densely populated place where we can find many people at once. Any thing that needs publicity is being shared here. People go on adding friend list and post contradicting opinions which leads to wrong interpretations. Its ctreating fake news, fake relationships too. Government has to regulate this. Nobody wants to be very good, people are good because they have to be. So, rules are important.

**Twitter**:The facility of Twitter is Prompt Exchane of opinions in limited words beyond no limitations of distance. Public response can be easily received and one can share genuine views which can arouse others too. Twitter presents the action and reaction both as it reveals what is happening in the world and what people are talkingright now. This enable the youth to keep knowing the world at present and it is a platform where they can present their opinion publicly. Our Prime Minister Mr. Narendra Modi is welcoming the public to post their “Man Ki Baat”. It is a platform through which a common man’s voice can

reach the general public and there is 100% scope that his opinion may convert into resolution.

**Instagram:** It has become a craze to the youngsters ... they are earning money from this as the number of likes will generate income for them, but due to these activities/sites students are exposed to new technology no doubt they are coming to know new concepts but they are spending their productive time in these activities. Youngsters are falling in the social Media trap rather than keeping the Technology in their track.

**Snapchat:** It is a multimedia messaging app used globally. The main feature of Snapchat is that pictures and messages are available only for a short time before they become inaccessible to their recipients. The app has evolved from originally focusing on person-to-person photo sharing to presently featuring users' "Stories" of 24 hours of chronological content, along with "Discover", letting brands show ad-supported short-form content. Actually it's a photo chat which is playful and light-hearted. It is a sort of communication which people can use at times. There is no sense in hanging out in that itself. It has become addictive to the youth.

**LinkedIn:** LinkedIn is the largest professional networking social media platform for conducting background research and building relationships with individuals to network and discover potential customers. On average, 25 million

LinkedIn profiles are viewed every day by businesses looking for individuals who may be future candidates for job openings at their company. LinkedIn is an effective platform for Business to Business networking especially when recruiters are trying to pinpoint the perfect candidate for certain positions in their company. Our youngsters are getting benefitted by mere updation of their LinkedIn profiles.

### **Online Shopping:**

No doubt it has created opportunities of employment in supply chain management but in addition to that it has contributed to air pollution by increasing unnecessary Transportation. It should be a service not misuse which is going as of now.

This channel should be opened only for sending gifts /Presentations to distant relations. ....not for ourselves. We can go to nearby market and buy after physical verification. Many products are bought and returned due to lack of physical verification. Transportation will be minimized by purchasing in the nearby market. Use of motor vehicles should be suggested only after a limited distance. Air pollution, cyber trafficking and mobile communication could be minimised by doing this. Launching a facility is ok. People will be benefitted, employed as well as the National Revenue will increase. But the side effects

will gradually damage the system. New channels can be introduced but with proper discipline and foresightedness.

We say great sayings for others ... Rules are made for others by keeping us in our comfort zone. We have to quit the comfort Zone culture and leave our foot prints in the right zone.

### **7. Mobile Phone & Indian Culture:**

Mobile Phones gave a new shape to the behaviour of youth and have introduced new courtesy and communication style which is not at all expected by their higher officials at working place or elders at home. This will result in failure of their deeds. Mobile Phone culture has killed social and emotional closeness. Although people are constantly in touch with one another, there is a large communication Gap. Family system is getting disturbed. Mobile phone has made the relations false & fake. Human existence is given less priority... Mere passage of words... a helping hand or a supporting shoulder is not extended even in the time of need ... condolences are exchanged through Mobile Phone.

### **Mobile Phone - Developing Insecurity:**

A Social Media Network like Face book is being used by almost all youngsters. It is replacing the Friends meeting Point. It is thrilling as well creates warmth, social conformity and self-esteem although temporary. It could not replace either the presence of an individual or fill the inner vacuum inside an individual.



Personal touch is missing. It is multiplying contacts and dividing relations. The students have an innate urge to express their actual feelings but feel insecure and confused.

In this creation man has a special existence and he strived all through the civilization to mark his presence over nature. His living is dependent on 'Cause and Effect Mechanism' and a human being is superior over all the living beings for his effective communication and wisdom. But the youth is in a hope less stage as Mobile Phone has occupied the place of God, Youth are addicted to it. They were lost. They should use, manage the services/facilities of technology as per the instance.

### **Parenting is at Risk**

Parent – Child relationship fell in danger as both of them are busy in Mobile phones. Emotional dependency is missing and at times they feel a large vacuum among themselves as well as their relationship and used to blame one another. Training and practice method usually adopted by parents in the development of their children is lacking due to the occupancy of CellPhones.

It's gradually resulting in developing the children as knowledge Tools without remote control. It is a dangerous sign as the famous author 'Bertrand Russel', said, "Knowledge without wisdom is harmful". Parents are like funds as well as service providers, instead of Mentors. Basically, a child develops from two

people- Parents and Teachers. A lack of Personal touch from both the people will result in the incomplete development of the youth. This will grow incompetent persons.

**Mobile Phone and the Senior Citizens:** Mobile Phone is a blessing to the senior citizens , It's a time pass toy for them. Really they got engaged with their grand children, siblings, family members who are at a distance and with their age group in social media specially, Face Book and whatsapp as well they follow programmes of their choice. As they are actively involved with social media apps and calls, they feel occupied and fit themselves.

**Continuous surfing of Internet is badly effecting the Human Brains:**

Free Wi-Fi & Easy Internet have made people surf Internet for each and everything rather than consulting the experts, discussing the matter with other persons or finding other option. Due to the availability of abundant information in our hands, our grasping & retaining capacity of information was totally damaged. We understand the thing temporarily and immediately come out of that as we think we can see when ever necessary, so we lack concentration and have poor grasping ,understading and capacity to retain. . This has been badly affecting the Human Brain. Socialization was minimised as mobile is

everything. So mobile phones with internet are badly affecting the concentration, Memory, Knowledge as well as socialization of the people.

### **Natural Clock The Sun clock was affected :**

Basically, Humanbeing is nature friendly. But today mobile is moving the people in opposite direction which is never ever expected or encouraged.

Youth are found always Online especially late nights. They waste their valuable time and energy in useless chats and activities. So, that they wake up late and they never see early Morning or Brahma Kaal. It is creating super communication gap with parents or care takers. Parents arrange everything for their children and get ready fo their jobs. Students wake up late and run for their schools/colleges. After college or office youth are involving in Late night parties. All this is because of fast communication. So the natural clock was damaged which is undesirable.

### **8. Suggessions:**

If we take certain measures to overcome the drawbacks and misuseage of Mobile, it is the best device of 21<sup>st</sup> century which would be remarkable in the History as ‘development is due to the Mobile Movement.’

**Teaching through Mobile:** We have to enter from where there is way: As students are engaged with mobiles and social media, our teaching or education should be provided through mobile phones and there where they are always available. Its the responsibility of the Elders, Educationists to use the same technology for their benefit due to which they are getting distracted.

**Strong Social Media Act:** Social Media Act should be strong enough to regulate all the above said disorders and direct proper usage.

**Strong Privacy Policy :**A systematic procedure should be developed and implemented for the sake of a happy living. Privacy features should be made strong enough that no one should be harassed/ trapped or no data could be theft.

**Mobile Education:** Mobile Education Centers should be opened by Government in collaboration with Mobile Companies. Knowledge regarding operation, Mobile Act, Social Media Act, Social Media Crime, Responsibilities & Rights of different age groups, Privacy Policies, Grievance Redressal awareness should be taught to all the holders of smartphone and after training certification should be done and only certified people are eligible to operate Smartphones that to upto certain hours per day.

**References:**

Akl.A.F. (2010). Cell phones are Liberating Middle – Eastern Youth writesin  
“Voice of America”.

Auter, P.J. (2007). “Portable Social Groups: Willingness to communicate  
Interpersonal communication Gratifications and cell phone use among  
young adults” International Journal of Mobile Communication, Vol. 5(2),  
139-156.

Brannon.M. (,2009). “How Cellphone Behavior Affects other People”.

Long.D.C. (2010) “Impact of Cellphones in the Workplace”.

Madan.A.,.Waber.B.N., Ding.M., Kominers.P., and Pentland.A. (2009).

“Reality Mining and Personal Privacy. Will privacy Disappear when Social  
Sensors Learn Our Lives? Omotayo Banjo, Yifeng Hu and S.  
ShyamSundar. (2008).“Cellphoneusage and Social Interaction with  
Proximate Others:

Plusprogram Surveys. (May 31<sup>st</sup> ,2012). “CYBERBULLYING”.

Prezza.M., Maria Giuseppina Pacilli Serena Dinelli, (19-11-2003), Loneliness and new technologies in a group of Roman adolescents.

Rachuri.K.K. (September 19<sup>th</sup>, 2011). "Smart Phone Based Systems for Social Psychological Research: Challenges and Design Guidelines.

Vaidyanathan.L. and Latu.S. "Consequences of cellphone usage, (2007) 18<sup>th</sup> Australasian conference on Information systems. "Be the Change you want to see in the world"-Mahatma Gandhi.

Walsh.S.P., White.K.M., Cox.S. and McD.Young.R. (15 Sept, 2010)  
"Keeping in constant touch: The predictors of Young Australians' Mobile Phone Involvement".

<https://www.inc.com/young-entrepreneur-council/the-pros-cons-of-linkedin-marketing-in-2018.html>

<https://www.igvinc.com/the-pros-cons-of-linkedin/>

<https://brandongaille.com/21-pros-and-cons-of-snapchat/>

<https://searchcio.techtarget.com/definition/Instagram?amp=1> [https://en.wikipedia.org/wiki/Telecommunications\\_in\\_India](https://en.wikipedia.org/wiki/Telecommunications_in_India)



## About the Author

Dr. M. Madhuri Devi

madhurikiran@gmail.com



### SUMMARY

I am working as an Asst.Professor in Commerce. I have done my specialization in Accounting, have knowledge of Financial Market operations, skilled in capturing the attention of students towards teaching and counselling them from time to time and having teaching experience of about 18 years in U.G. as well as P.G.

### SKILLS

- Interactive Learning Process, MS Office and Computer Proficiency.
- Excellent Communication Skills
- Being an Empathic - guiding the students to right path.
- Carrier counselling to students.
- Try to be as a roll model to students by being punctual, sincere and smart working, works to uplift their personality .

### EXPERIENCE

#### **04/1995 to 03/1997**

Lecturer in Commerce for 2 years at D.R. Goenka Women's Junior College Tadepalligudem, A.P.Taught, Accountancy & Office Management

#### **07/2001 to 03/2002**

Lecturer at St.Thomas College — Bhilai, C.G.Worked as Lecturer in Commerce and taught Business law, Company Law, taxation and Cost Accounting to U.G. & P.G. students.

#### **09/2002 to 12/2007**

Lecturer at Bhilai Mahila Mahavidyalaya, Hospital sector, Bhilai.Worked as Contractual Lecturer for 5 years and taught Accounts, Company Law and Finance to U.G. & P.G. students.

#### **06/2008 to 02/2010**

Lecturer at St. Charles Degree College — Bhadravathi, Karnataka, worked as Lecturer in English, to Junior college and U.G. Students

#### **04/2010 to Till date**

Assistant Professor at Bhilai Mahila Mahavidyalaya — Bhilai, C.G.At present Working as Asst. Professor in Commerce under Statute- 28 and teaching Accounts, law & Financial Market Operations.

**EDUCATION AND TRAINING****1992**

Diploma in Computer Applications from **Shramik Vidyapeeth, Vijayawada** Vijayawada, Andhra Pradesh, India

**1995**

Master of Commerce Andhra University, Vishakhapatnam, A.P., India.

**1996**

Personnel Management and Industrial Relations from **MSPI, New Delhi**, India Through Correspondence.

**2002**

**Master of Arts: M. A. English (Pvt.)** from **Pt. Ravishankar Shukla Universit** Raipur, C.G. , India.

**2017**

**Ph.D.**in Commerce from **Pt. Ravishankar Shukla University**— Raipur, C.G. , India

**ACTIVITIES AND HONOURS**

- Organized National Work Shop sponsored by UGC at Bhilai Mahila Mahavidyalaya in November, 2014.
- Organized BSE IPF Sponsored National Seminar at Bhilai Mahila Mahavidyalaya in February, 2018.
- Co-ordinator of COMEX-2019 organised by Indian Commerce Association as on 19-10-2019.

**RESEARCH EXPERIENCE:**

- UGC Minor Research Project completed in the year 2016.
- More than 15 Research papers published in Peer Reviewed /Referred, National/International Journals.
- Project Guidance to around 25 M.Com. IV Semester students.
- Attended and presented Papers in various National/International Workshops, Seminars and Conferences.
- RMS Member at 'International Journal of creative Research Thoughts' ISSN No. 2320-2882.